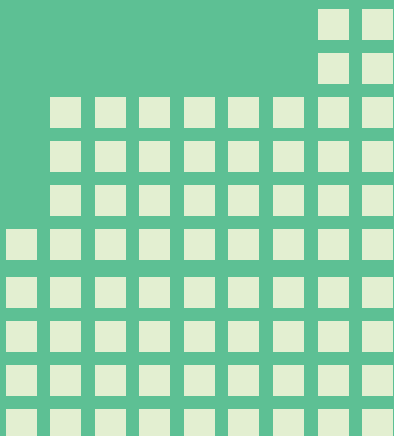




VALERIE BAEVSKI

Graphic Designer



CONTACT

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Skype

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PROFILE

A talented graphic designer who tackles new challenges with enthusiasm and creativity. Works with Indesign, Illustrator, and Photoshop of the Adobe Creative Suite. Offers branding and marketing ideas, as well as copywriting skills. Has experience in working with client teams and meeting tight deadlines. Highly organised, positive and self-motivated. Native proficiency in English and Russian (with intermediate proficiency in Ukrainian).

EDUCATION

Graphic Designer Certificate

Shillington College, London

// Graduated in 2016 //

Learned the design process from beginning to end, integrating conceptual thinking and idea generation, along with technical knowledge, design theory and practical studio skills.

English Literature, B.A. Hons.

York University, Toronto

// Graduated in 2012 //

Studied a full range of English literature from the medieval period to the present. The program was an exploration into some of the world's greatest literary works while fostering critical thinking, reading and writing skills.

EXPERIENCE

Graphic Designer

05/16 - Present

// Valerie Baevski Design //

Collaborate with clients to create vision, conceive designs and consistently meet deadlines. Currently working with a fin-tech startup called Tipalti. Designing, artworking and liaising with printers to produce collateral for the company's annual roadshow, Elevate Finance Summit (including pop-up booths, T-shirts and pull-up banners), as well as taking care of their day-to-day design needs.

Junior Designer

01/17 - 06/18

// Williams Lea Tag //

Integral in supporting a small team in a fast-paced production studio. Produced high-quality collateral for one of Britain's most popular telecoms. Responsible for the completion of a wide variety of briefs from large-scale campaigns to internal communications.

Graphic Design Intern

11/16 - 12/16

// Parkview International //

Created the "look and feel" for a teacher's curriculum of an environmental art exhibit based off already existing branding. Amended marketing brochures in multiple languages (including Chinese and Russian). Assisted in designing for quick simple briefs such as business cards, menus, letterheads, etc.